

Upbound Group, Inc. Announces Investor Day on May 24, 2023

April 28, 2023

PLANO, Texas – April 28, 2023 – Upbound Group, Inc. (the "Company" or "Upbound") (NASDAQ: UPBD), a leading provider of technology driven and flexible leasing solutions for consumers through its operating brands including Rent-A-Center® and Acima®, today announced that it will host its Investor Day on Wednesday, May 24, 2023.

The event will feature presentations from senior leadership highlighting the Company's strong underlying fundamentals, progress since the transformational acquisition of Acima Holdings in February 2021 and go-forward strategy.

The event will be broadcast through a live webcast via Upbound's website at <https://investor.rentacenter.com>. If you are interested in attending in-person, contact Brendan Metrano, Vice President, Investor Relations.

About Upbound Group, Inc.

Upbound Group, Inc. (NASDAQ: UPBD) is an omni-channel platform company committed to elevating financial opportunity for all through innovative, inclusive, and technology-driven financial solutions that address the evolving needs and aspirations of consumers. The Company's customer-facing operating units include industry-leading brands such as Rent-A-Center® and Acima® that facilitate consumer transactions across a wide range of store-based and digital retail channels, including over 2,400 company branded retail units across the United States, Mexico and Puerto Rico. Upbound Group, Inc. is headquartered in Plano, Texas. For additional information about the Company, please visit our website Upbound.com.

Investor Contact:

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